

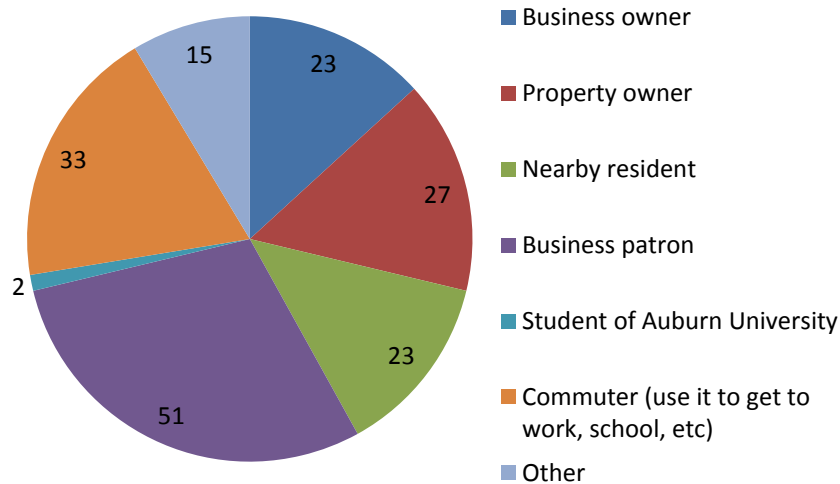
# Charrette #1 Keypad Polling Results

June 27, 2012

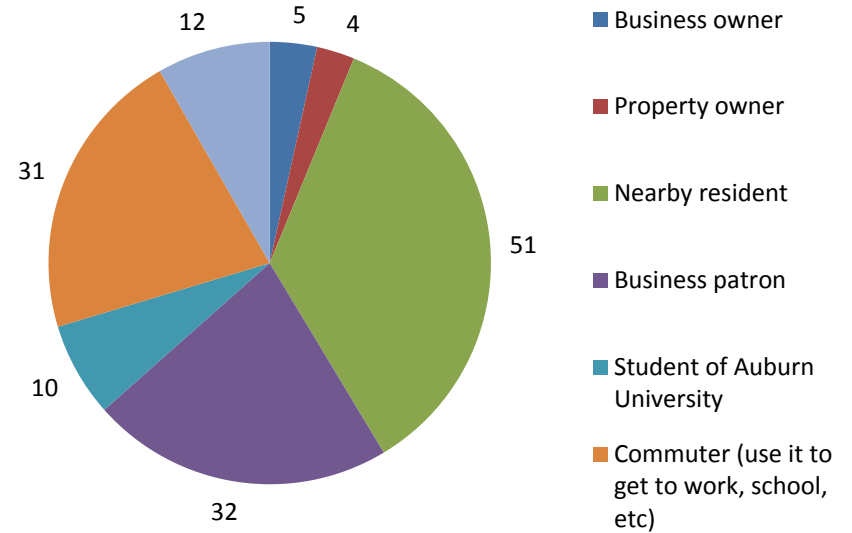


# 1. My affiliation with Opelika Road is (Choose all that apply)

Key Pad Polling



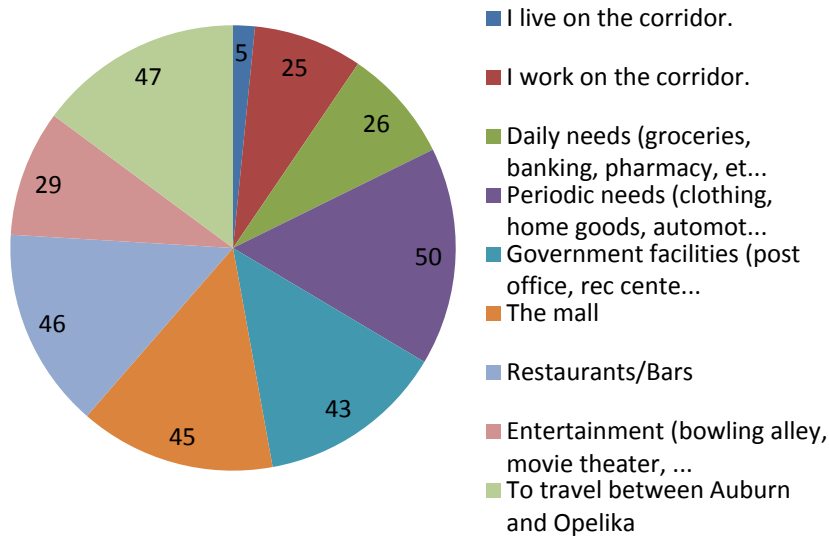
Online Survey



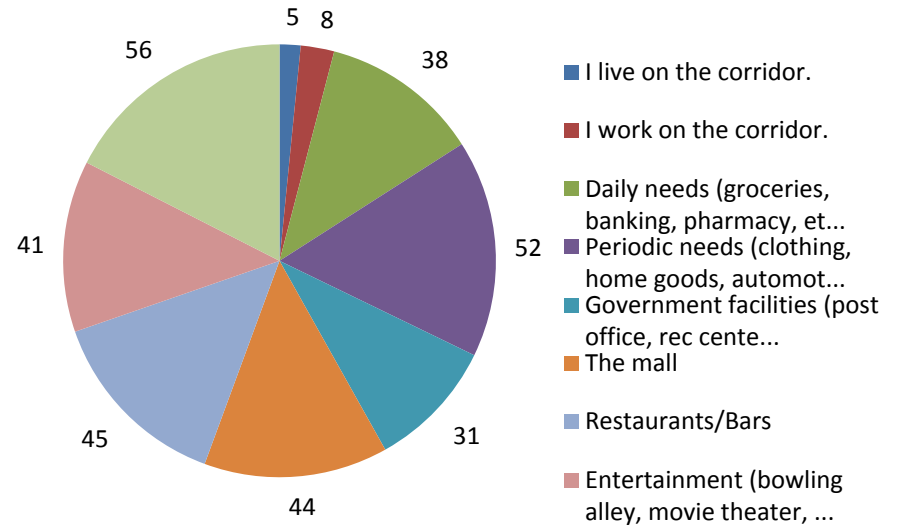
1. My affiliation with Opelika Road is (Choose all that apply)	Online Survey	Keypad Polling	Sum
Business owner	5	23	28
Property owner	4	27	31
Nearby resident	51	23	74
Business patron	32	51	83
Student of Auburn University	10	2	12
Commuter (use it to get to work, school, etc)	31	33	64
Other	12	15	27

## 2. My primary reason for visiting the Opelika Road Corridor is:(Choose all that apply)

Key Pad Polling



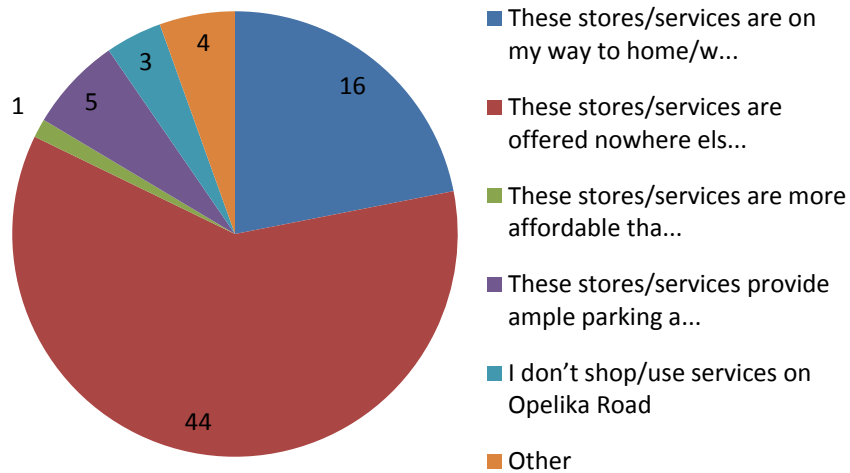
Online Survey



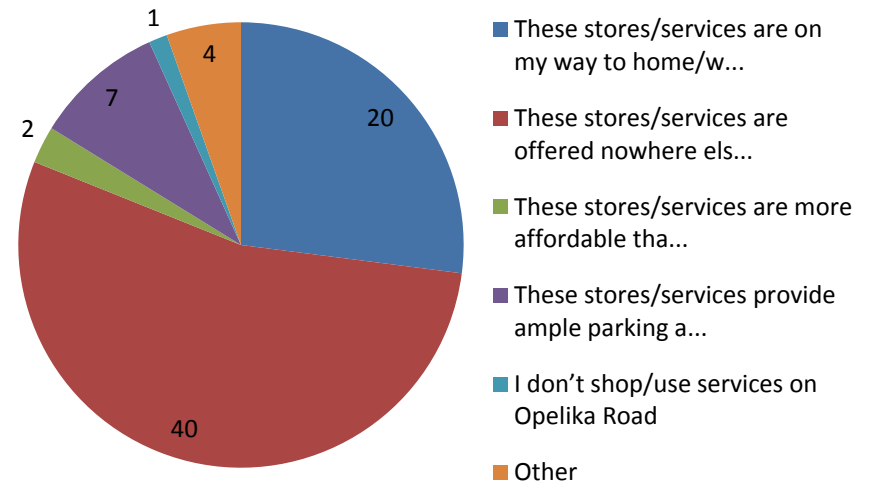
2. My primary reason for visiting the Opelika Road Corridor is:(Choose all that apply) (multiple choice)	Online Survey	Keypad Polling	Sum
I live on the corridor.	5	5	10
I work on the corridor.	8	25	33
Daily needs (groceries, banking, pharmacy, et...)	38	26	64
Periodic needs (clothing, home goods, automot...)	52	50	102
Government facilities (post office, rec cente...)	31	43	74
The mall	44	45	89
Restaurants/Bars	45	46	91
Entertainment (bowling alley, movie theater, ...)	41	29	70
To travel between Auburn and Opelika	56	47	103

### 3. I choose to shop and use services on Opelika Road because.... (Choose 1):

Key Pad Polling



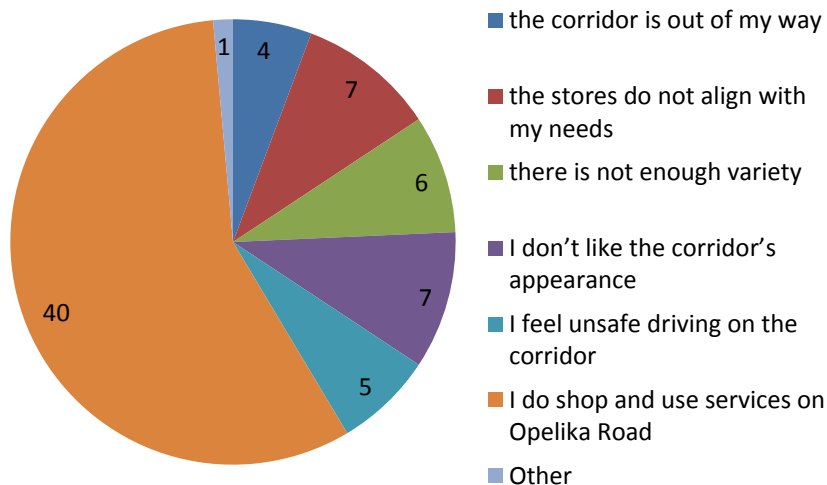
Online Survey



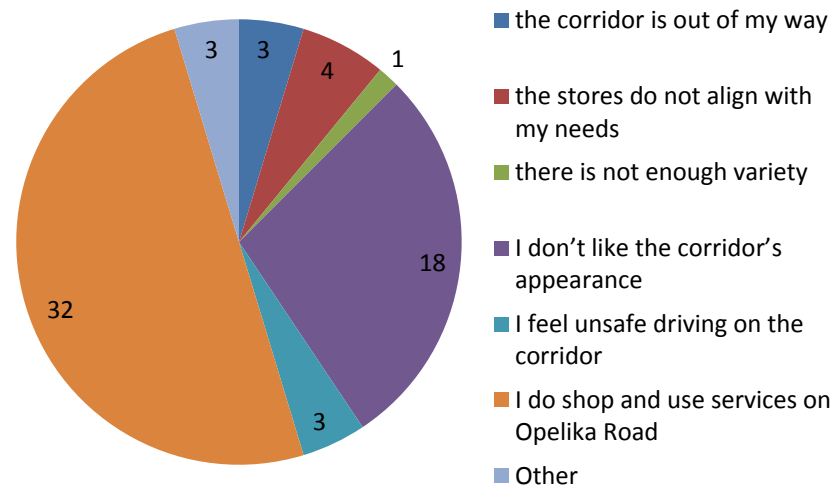
3. I choose to shop and use services on Opelika Road because.... (Choose 1):	Online Survey	Keypad Polling	Sum
These stores/services are on my way to home/w...	20	16	36
These stores/services are offered nowhere els...	40	44	84
These stores/services are more affordable tha...	2	1	3
These stores/services provide ample parking a...	7	5	12
I don't shop/use services on Opelika Road	1	3	4
Other	4	4	8

# 4. I choose not to shop and use services on Opelika Road because.... (Choose 1)

Key Pad Polling



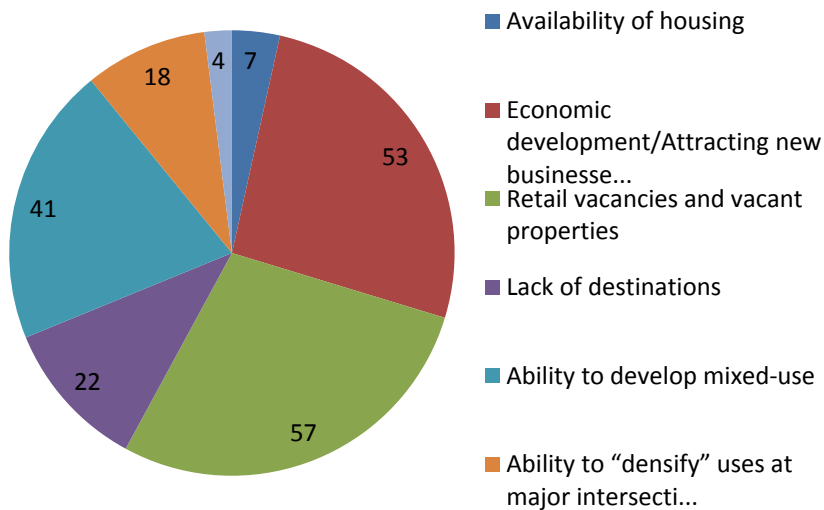
Online Survey



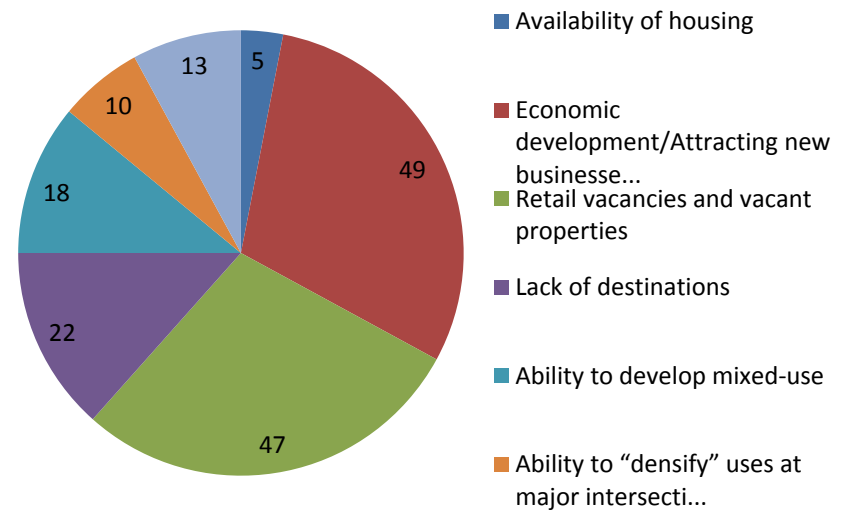
4. I choose not to shop and use services on Opelika Road because.... (Choose 1):	Online Survey	Keypad Polling	Sum
the corridor is out of my way	3	4	7
the stores do not align with my needs	4	7	11
there is not enough variety	1	6	7
I don't like the corridor's appearance	18	7	25
I feel unsafe driving on the corridor	3	5	8
I do shop and use services on Opelika Road	32	40	72
Other	3	1	4

# 5. The most important land use issues to address along Opelika Road are... (Choose your top 3)

Key Pad Polling



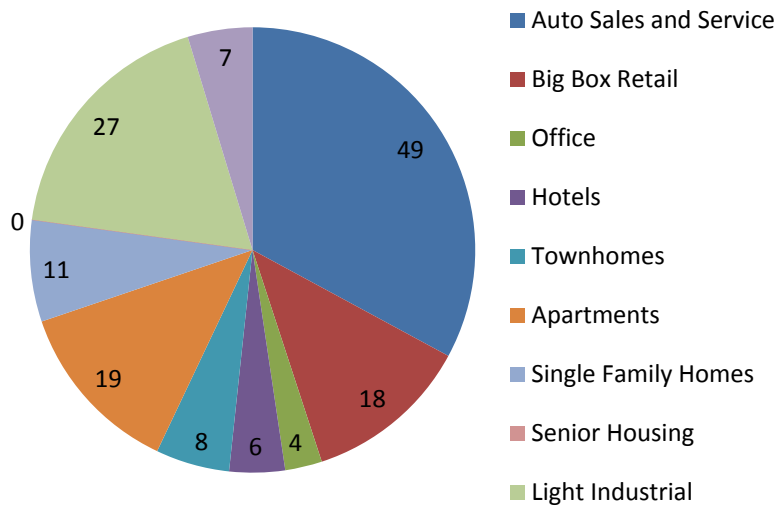
Online Survey



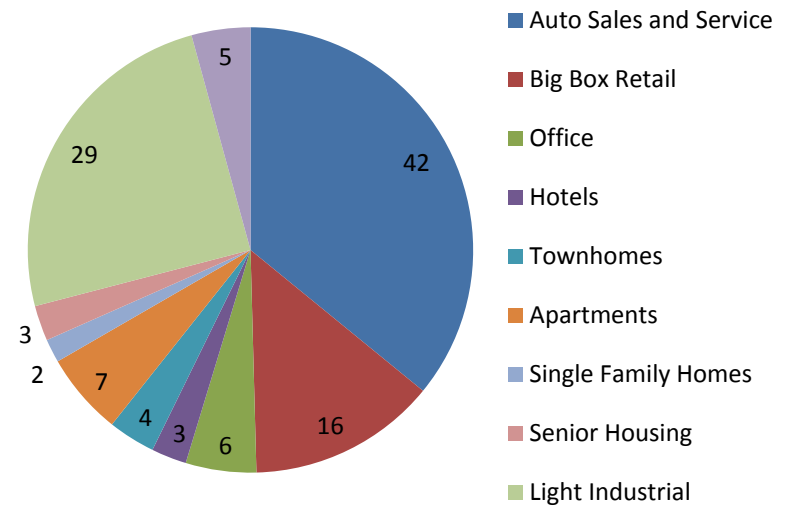
5. The most important land use issues to address along Opelika Road are... (Choose your top 3) (multiple choice)	Online Survey	Keypad Polling	Sum
Availability of housing	5	7	12
Economic development/Attracting new businesses...	49	53	102
Retail vacancies and vacant properties	47	57	104
Lack of destinations	22	22	44
Ability to develop mixed-use	18	41	59
Ability to "densify" uses at major intersecti...	10	18	28
Other	13	4	17

# 6. Currently, I think the Opelika Road Corridor has too much of the following land uses... (Choose up to 3)

Key Pad Polling



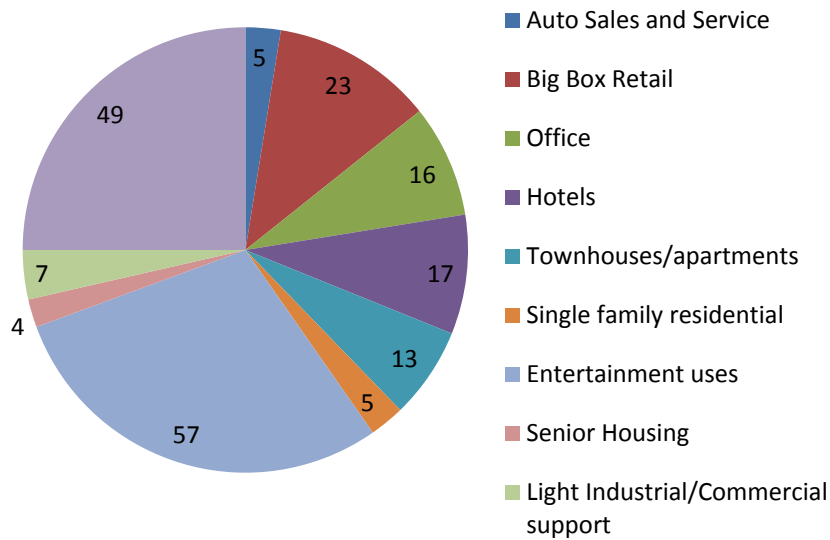
Online Survey



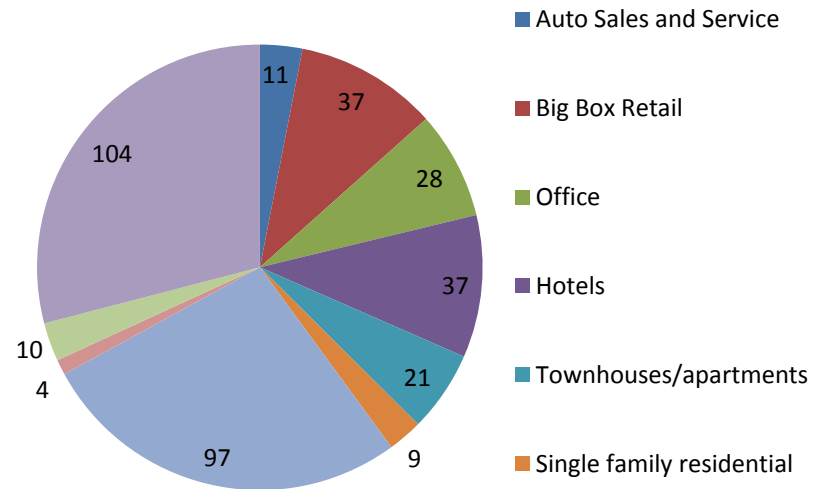
6. Currently, I think the Opelika Road Corridor has too much of the following land uses... (Choose up to 3)	Online Survey	Keypad Polling	Sum
Auto Sales and Service	42	49	91
Big Box Retail	16	18	34
Office	6	4	10
Hotels	3	6	9
Townhomes	4	8	12
Apartments	7	19	26
Single Family Homes	2	11	13
Senior Housing	3	0	3
Light Industrial	29	27	56
Neighborhood Retail (restaurants, daily needs...)	5	7	12

# 7. As redevelopment occurs over time, I think the Opelika Road Corridor is the ideal area for... (choose up to 3)

Key Pad Polling



Online Survey

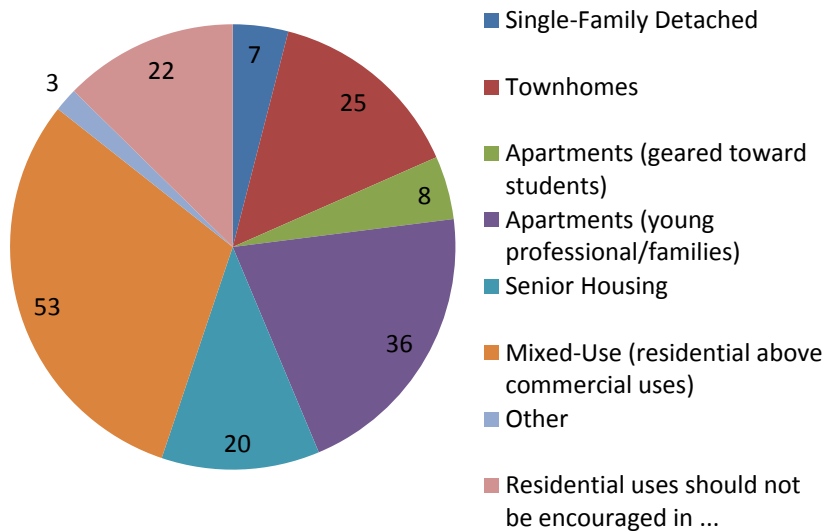


7. As redevelopment occurs over time, I think the Opelika Road Corridor is the ideal area for... (choose up to 3):	Online Survey	Keypad Polling	Sum
Auto Sales and Service	6	5	11
Big Box Retail	14	23	37
Office	12	16	28
Hotels	20	17	37
Townhouses/apartments	8	13	21
Single family residential	4	5	9
Entertainment uses	40	57	97
Senior Housing	0	4	4
Light Industrial/Commercial support	3	7	10
Neighborhood Retail (restaurants, daily needs...)	55	49	104

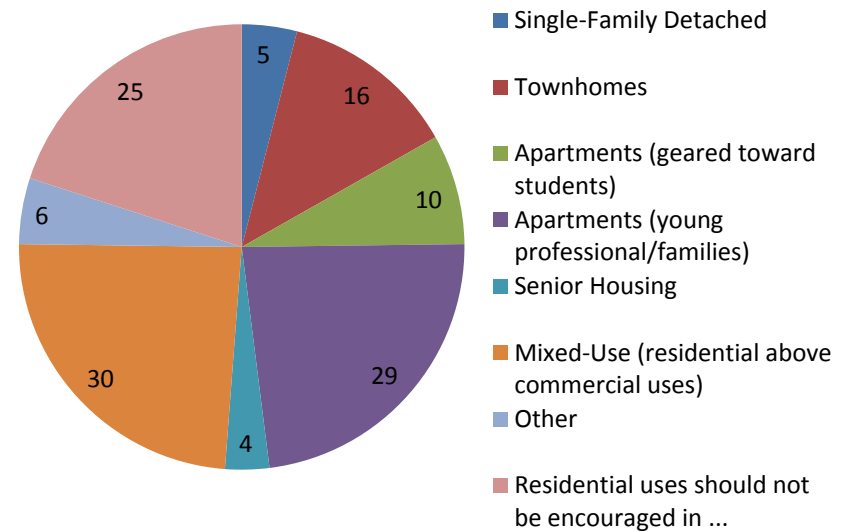


# 8. I think the Opelika Road Corridor is the ideal area for residential types such as.... (Choose all that Apply)

Key Pad Polling



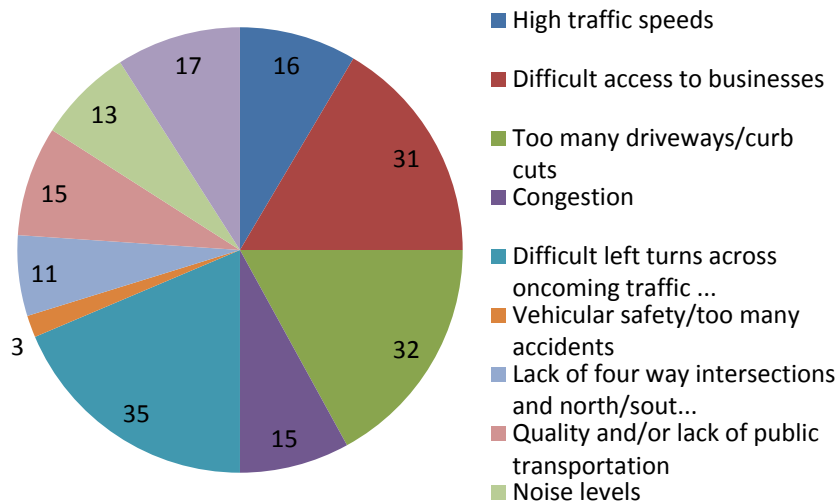
Online Survey



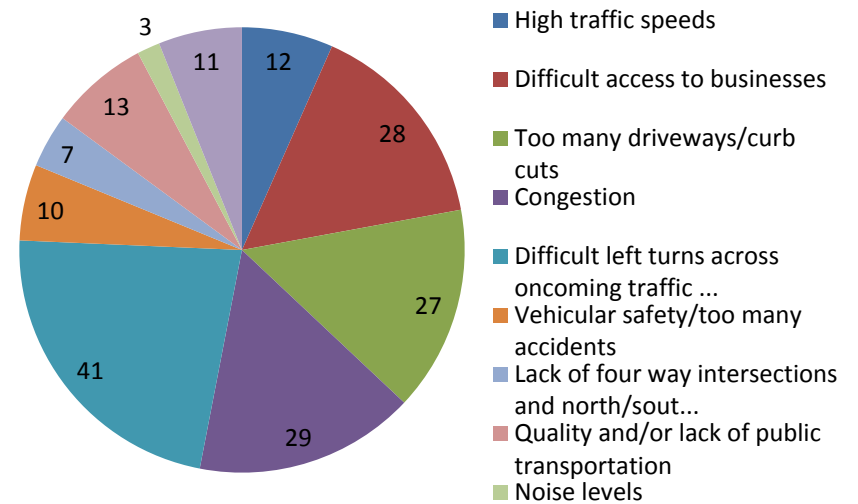
8. I think the Opelika Road Corridor is the ideal area for residential types such as.... (Choose all that Apply)	Online Survey	Keypad Polling	Sum
Single-Family Detached	5	7	12
Townhomes	16	25	41
Apartments (geared toward students)	10	8	18
Apartments (young professional/families)	29	36	65
Senior Housing	4	20	24
Mixed-Use (residential above commercial uses)	30	53	83
Other	6	3	9
Residential uses should not be encouraged in ...	25	22	47

# 9. Which transportation issues concern you most along Opelika Road? (Choose your top 3)

Key Pad Polling



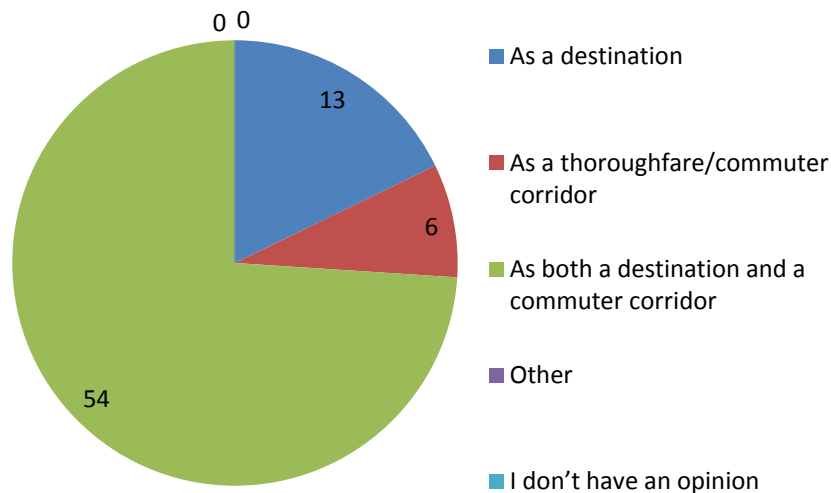
Online Survey



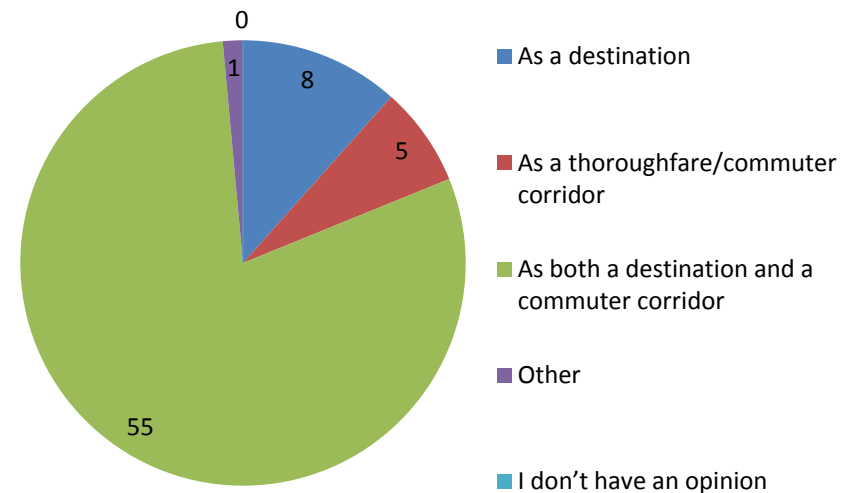
9. Which transportation issues concern you most along Opelika Road? (Choose your top 3)	Online Survey	Keypad Polling	Sum
High traffic speeds	12	16	28
Difficult access to businesses	28	31	59
Too many driveways/curb cuts	27	32	59
Congestion	29	15	44
Difficult left turns across oncoming traffic ...	41	35	76
Vehicular safety/too many accidents	10	3	13
Lack of four way intersections and north/sout...	7	11	18
Quality and/or lack of public transportation	13	15	28
Noise levels	3	13	16
Railroad crossings	11	17	28

# 10. How should the design of Opelika Road be addressed? (Choose 1)

Key Pad Polling



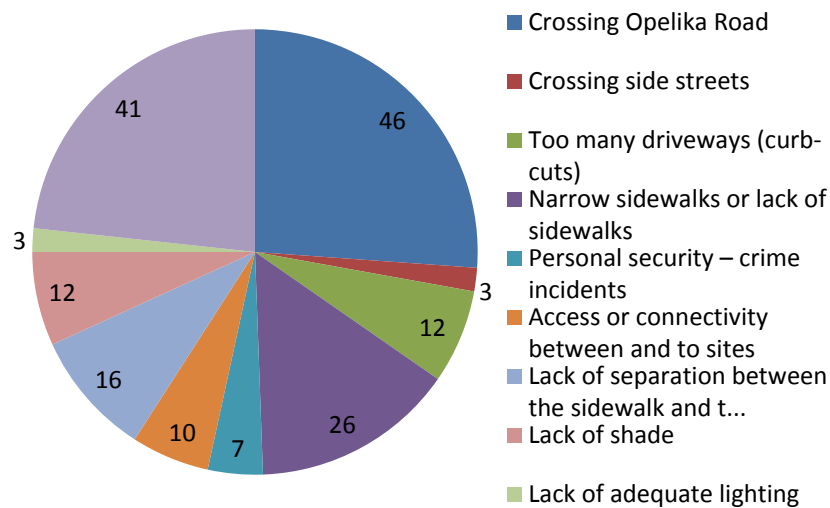
Online Survey



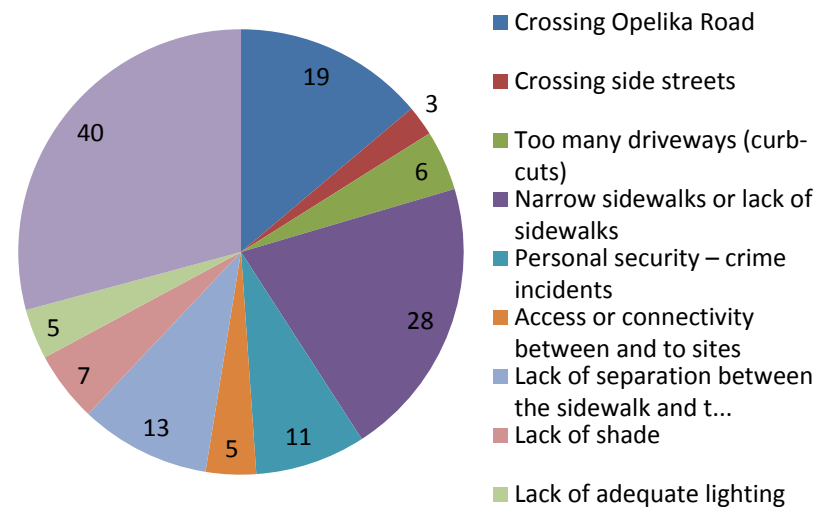
10. How should the design of Opelika Road be addressed? (Choose 1)	Online Survey	Keypad Polling	Sum
As a destination	8	13	21
As a thoroughfare/commuter corridor	5	6	11
As both a destination and a commuter corridor	55	54	109
Other	1	0	1
I don't have an opinion	0	0	0

# 11. When you are walking along Opelika Road, what concerns you most? (Choose your top 3)

Key Pad Polling



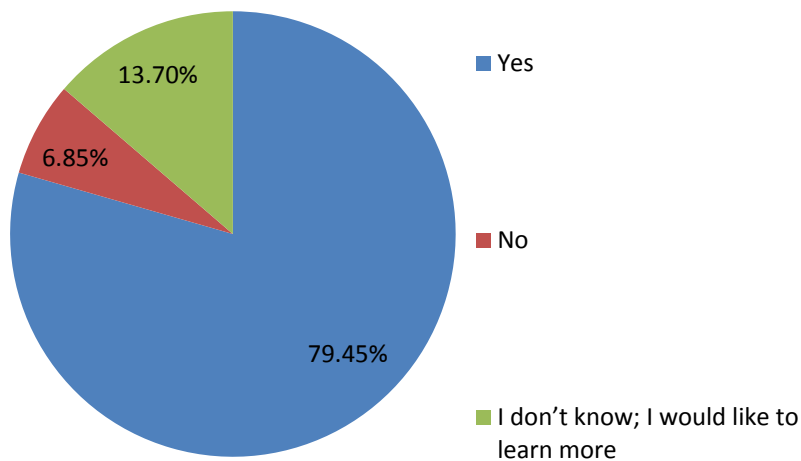
Online Survey



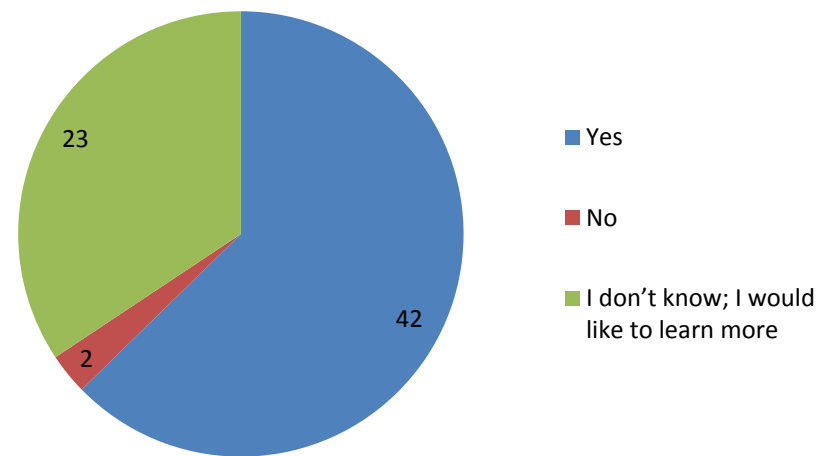
11. When you are walking along Opelika Road, what concerns you most? (Choose your top 3)	Online Survey	Keypad Polling	Sum
Crossing Opelika Road	19	46	65
Crossing side streets	3	3	6
Too many driveways (curb-cuts)	6	12	18
Narrow sidewalks or lack of sidewalks	28	26	54
Personal security – crime incidents	11	7	18
Access or connectivity between and to sites	5	10	15
Lack of separation between the sidewalk and t...	13	16	29
Lack of shade	7	12	19
Lack of adequate lighting	5	3	8
I do not walk on Opelika Road	40	41	81

# 12. I would be willing to consider a different street layout than what is existing on Opelika Road. (Choose 1):

Key Pad Polling



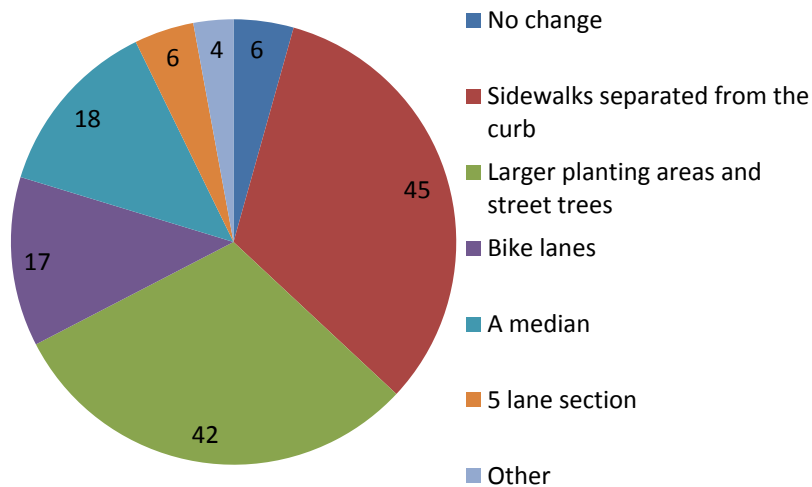
Online Survey



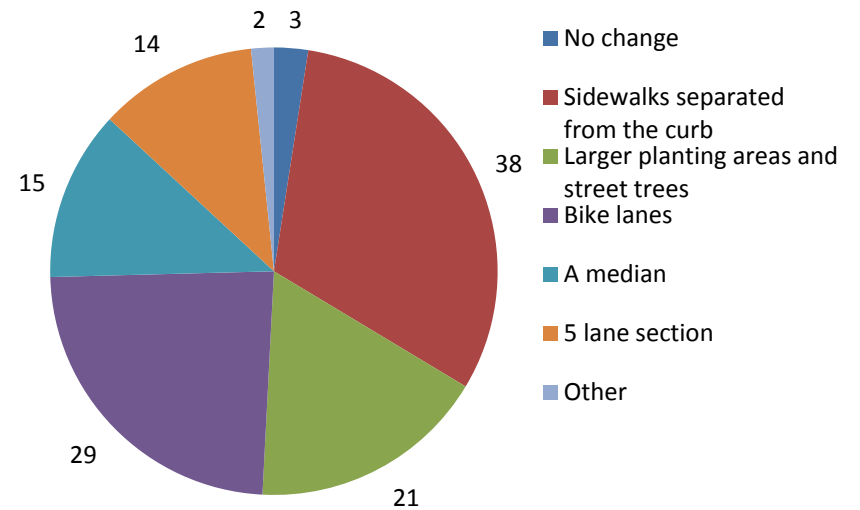
12. I would be willing to consider a different street layout than what is existing on Opelika Road. (Choose 1): (multiple choice)	Online Survey	Keypad Polling	Sum
Yes	42	58	100
No	2	5	7
I don't know; I would like to learn more	23	10	33

# 13. I would be willing to consider a different street layout than what is existing from Gay to Dean to include: (Choose top 2)

Key Pad Polling



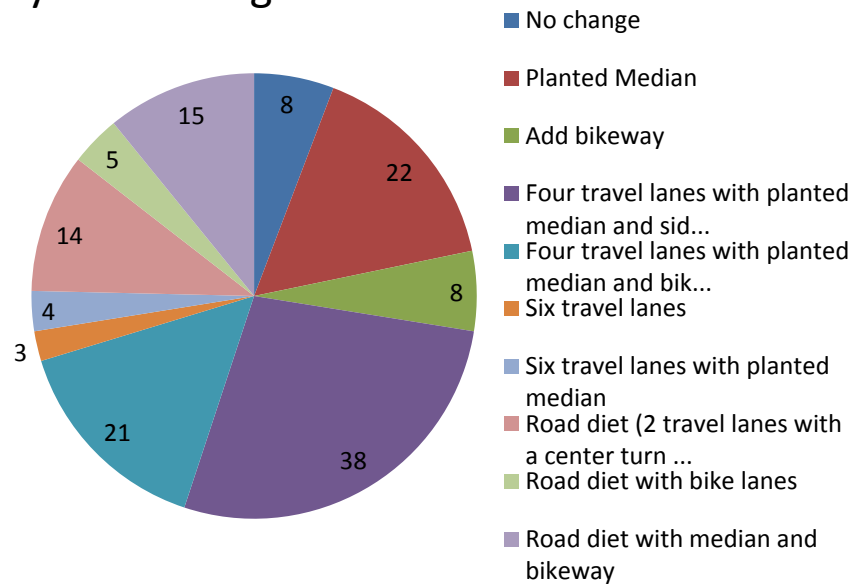
Online Survey



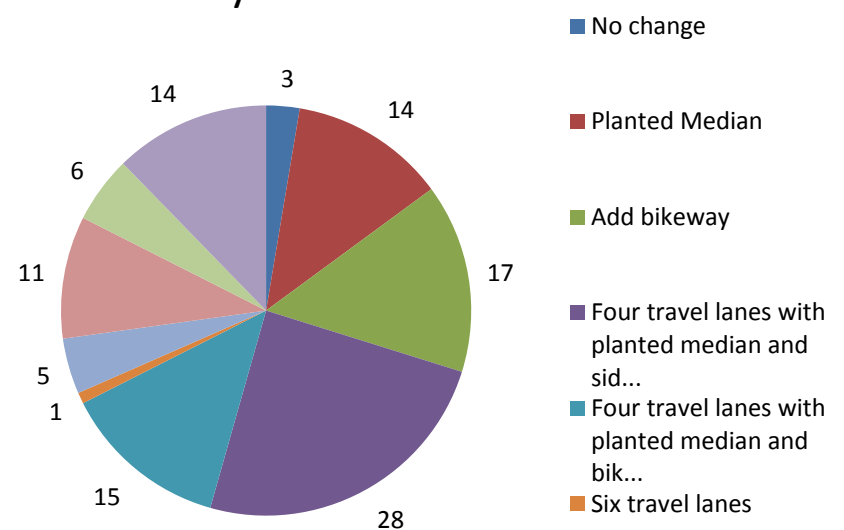
13. I would be willing to consider a different street layout than what is existing from Gay to Dean to include: (Choose top 2)	Online Survey	Keypad Polling	Sum
No change	3	6	9
Sidewalks separated from the curb	38	45	83
Larger planting areas and street trees	21	42	63
Bike lanes	29	17	46
A median	15	18	33
5 lane section	14	6	20
Other	2	4	6

# 14. I would be willing to consider a different street layout from Dean Road to East University Drive to include: (Choose top 2)

Key Pad Polling



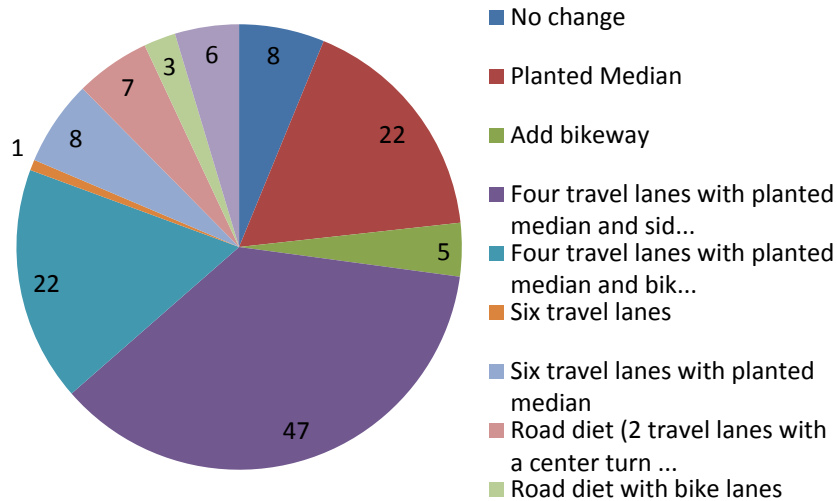
Online Survey



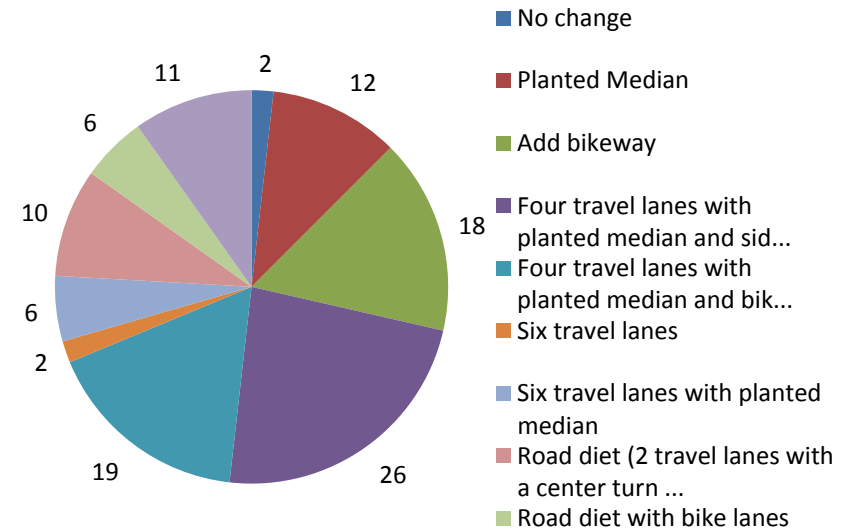
14. I would be willing to consider a different street layout from Dean Road to East University Drive to include: (Choose top 2)	Online Survey	Keypad Polling	Sum
No change	3	8	11
Planted Median	14	22	36
Add bikeway	17	8	25
Four travel lanes with planted median and sidewalk	28	38	66
Four travel lanes with planted median and bikeway	15	21	36
Six travel lanes	1	3	4
Six travel lanes with planted median	5	4	9
Road diet (2 travel lanes with a center turn lane)	11	14	25
Road diet with bike lanes	6	5	11
Road diet with median and bikeway	14	15	29

# 15. I would be willing to consider a different street layout from East University Drive to the city limits to include: (Choose top 2)

Key Pad Polling



Online Survey

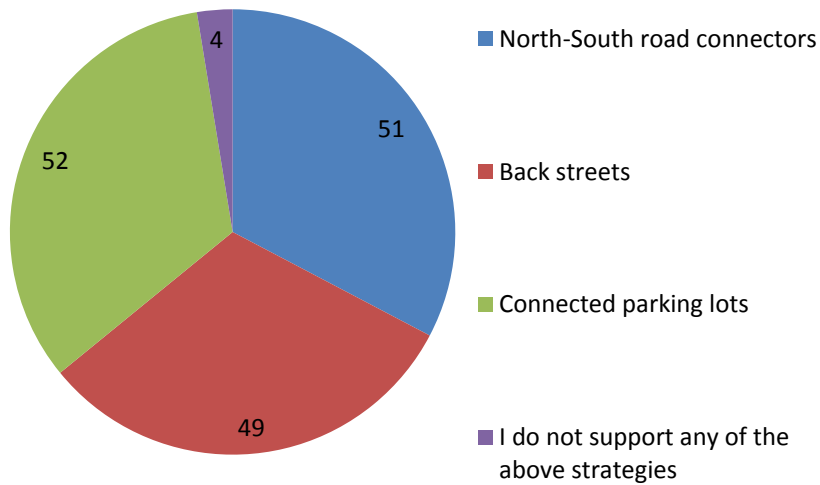


15. I would be willing to consider a different street layout from East University Drive to the city limits to include: (Choose top 2)	Online Survey	Keypad Polling	Sum
No change	2	8	10
Planted Median	12	22	34
Add bikeway	18	5	23
Four travel lanes with planted median and sidewalk	26	47	73
Four travel lanes with planted median and bikeway	19	22	41
Six travel lanes	2	1	3
Six travel lanes with planted median	6	8	14
Road diet (2 travel lanes with a center turn lane)	10	7	17
Road diet with bike lanes	6	3	9
Road diet with median and bikeway	11	6	17

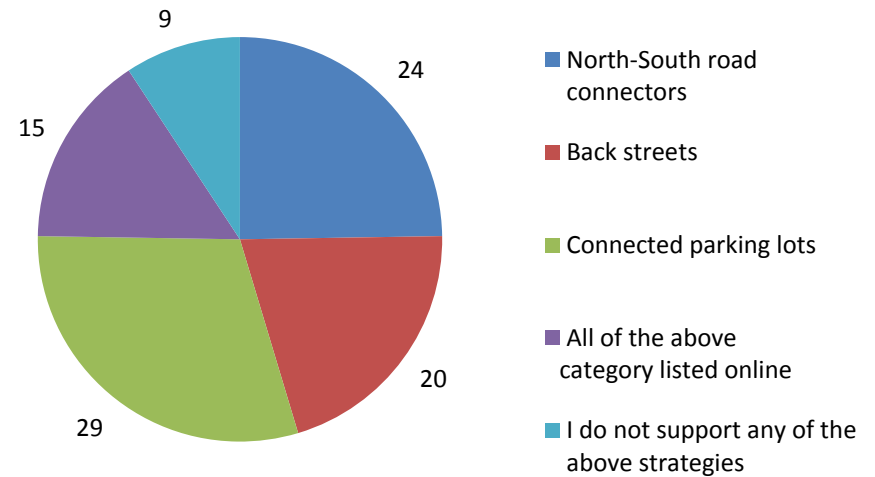


# 16. I would be willing to consider the following strategies along Opelika Road: (Choose all that apply)

Key Pad Polling



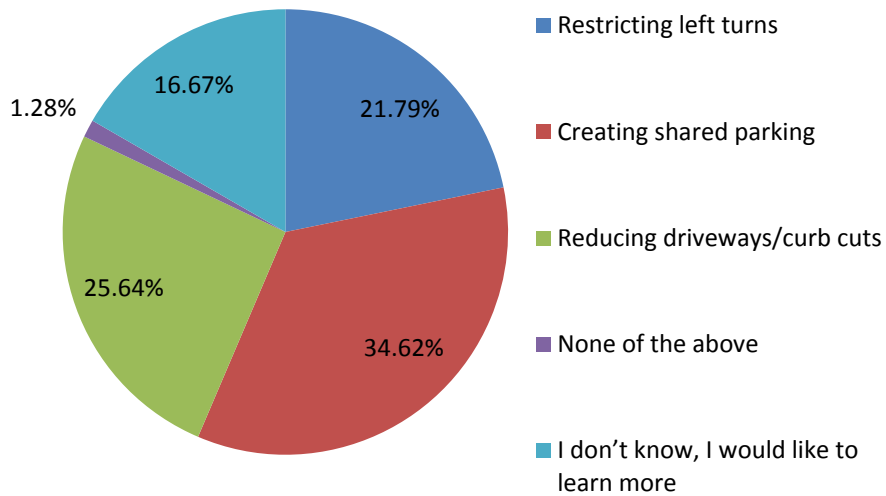
Online Survey



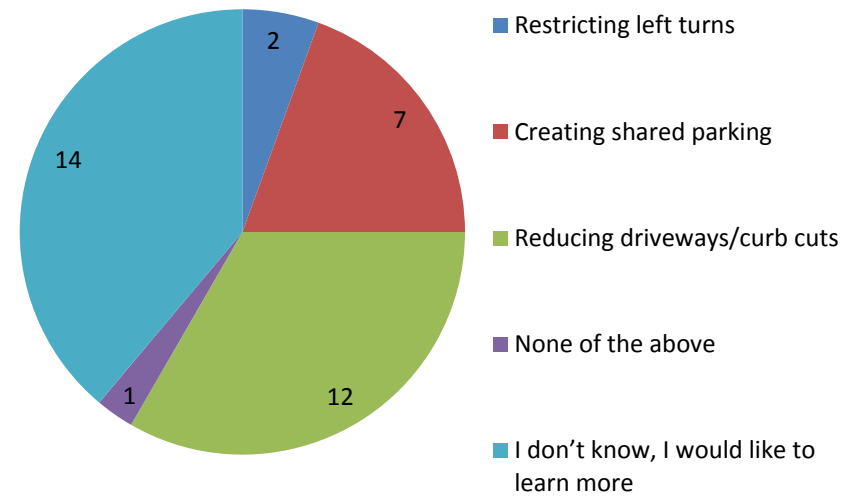
16. I would be willing to consider the following strategies along Opelika Road: (Choose all that apply)	Online Survey	Keypad Polling	Sum
North-South road connectors	24	51	75
Back streets	20	49	69
Connected parking lots	29	52	81
All of the above	15	0	15
I do not support any of the above strategies	9	4	13

# 17. I would be willing to consider access management strategies including: (Choose 1)

Key Pad Polling



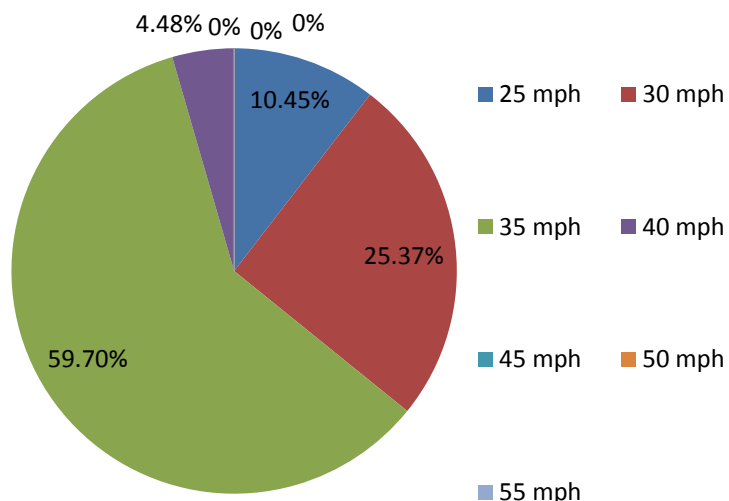
Online Survey



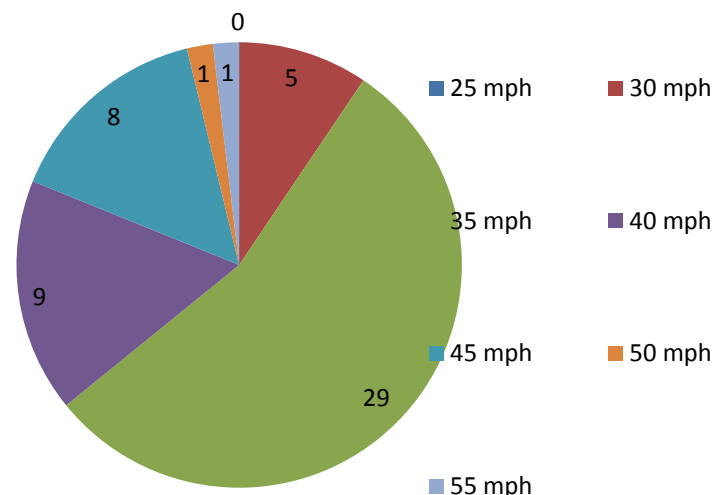
17. I would be willing to consider access management strategies including: (Choose 1)	Online Survey	Keypad Polling	Sum
Restricting left turns	2	17	19
Creating shared parking	7	27	34
Reducing driveways/curb cuts	12	20	32
None of the above	1	1	2
I don't know, I would like to learn more	14	13	27

# 18. I feel an appropriate speed limit along Opelika Road from Gay to Dean road is: (Choose 1)

Key Pad Polling



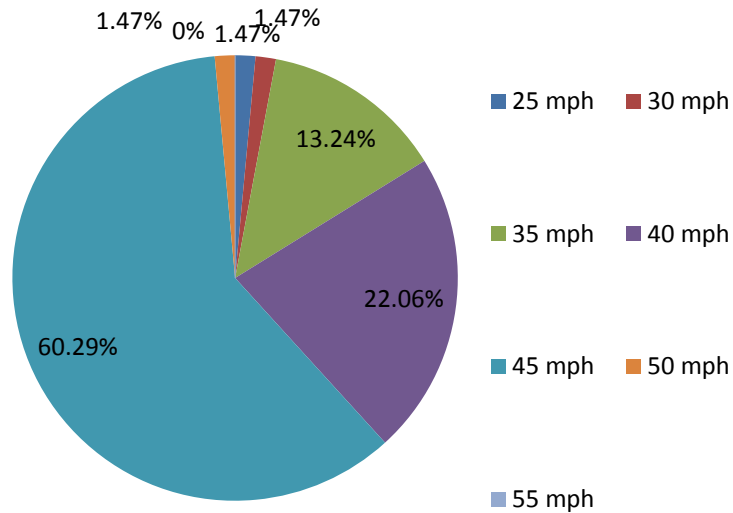
Online Survey



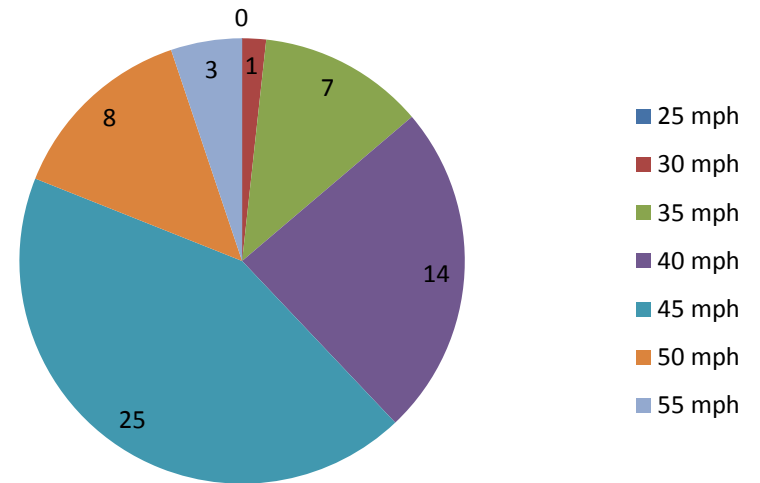
18.) 18. I feel an appropriate speed limit along Opelika Road from Gay to Dean road is: (Choose 1)	Online Survey	Keypad Polling	Sum
25 mph	0	7	7
30 mph	5	17	22
35 mph	29	40	69
40 mph	9	3	12
45 mph	8	0	8
50 mph	1	0	1
55 mph	1	0	1

# 19. I feel an appropriate speed limit along Opelika Road from Dean to the city limits is: (Choose 1)

Key Pad Polling



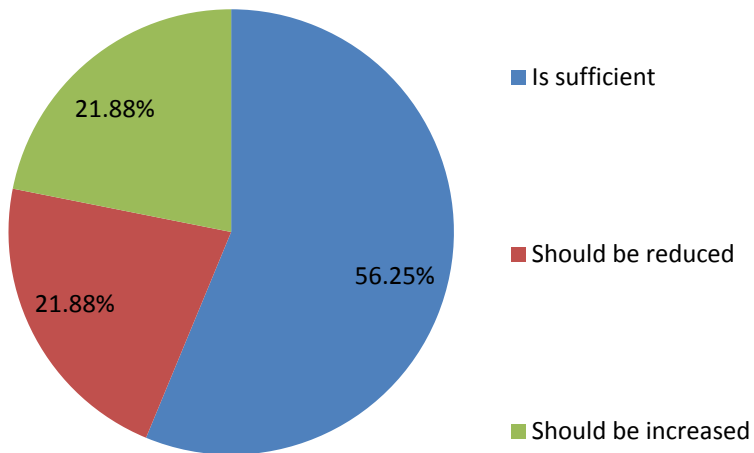
Online Survey



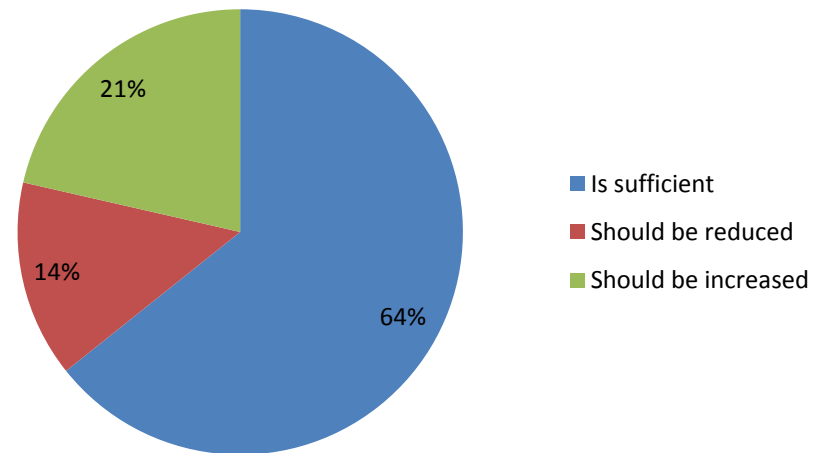
19. I feel an appropriate speed limit along Opelika Road from Dean to the city limits is: (Choose 1)	Online Survey	Keypad Polling	Sum
25 mph	0	1	1
30 mph	1	1	2
35 mph	7	9	16
40 mph	14	15	29
45 mph	25	41	66
50 mph	8	1	9
55 mph	3	0	3

## 20. Within the corridor, I feel the quantity of parking...(select one)

Key Pad Polling



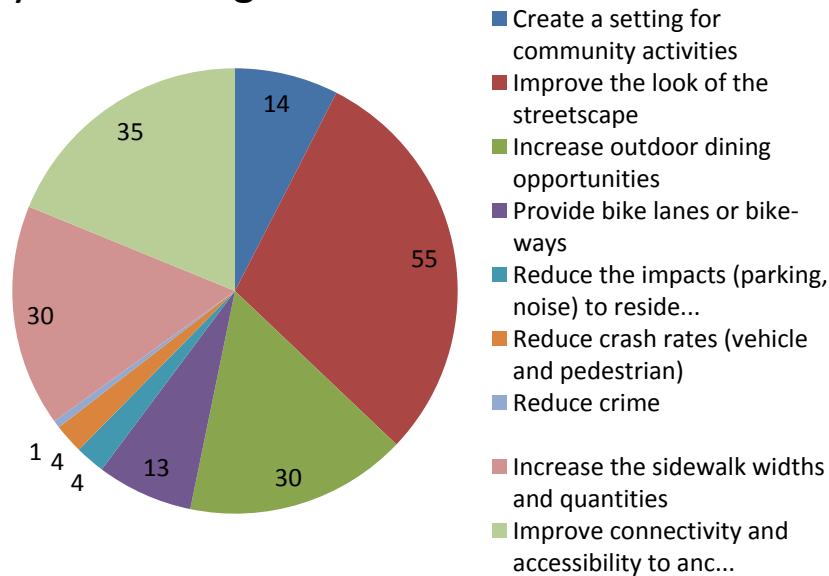
Online Survey



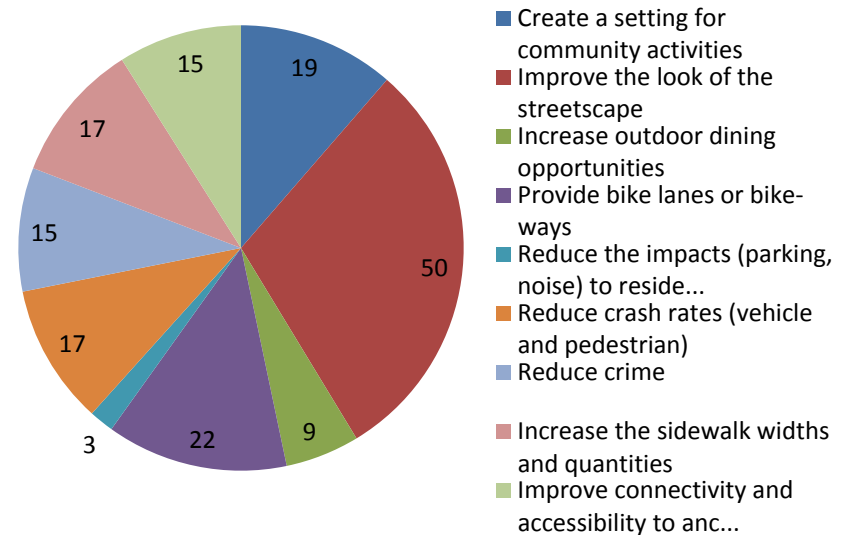
20. Within the corridor, I feel the quantity of parking...(select one)	Online Survey	Keypad Polling	Sum
Is sufficient	36	36	72
Should be reduced	8	14	22
Should be increased	12	14	26

# 21. Which of these community considerations is most important to the design and composition of Opelika Road? (Select 3)

Key Pad Polling



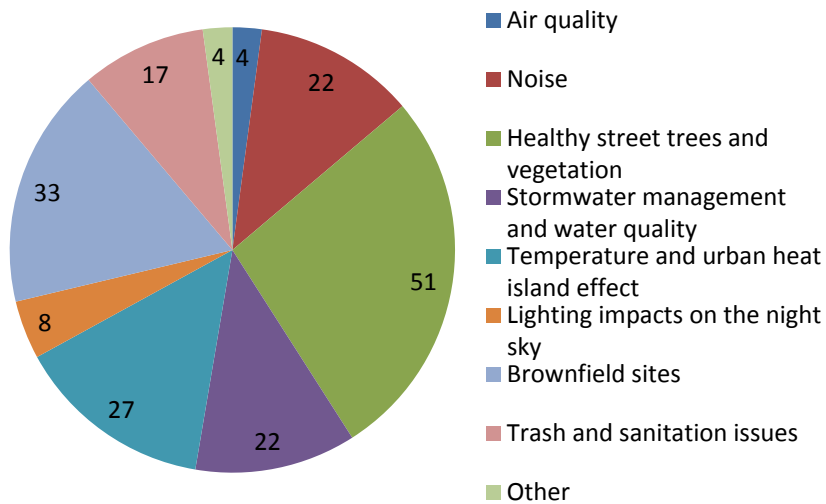
Online Survey



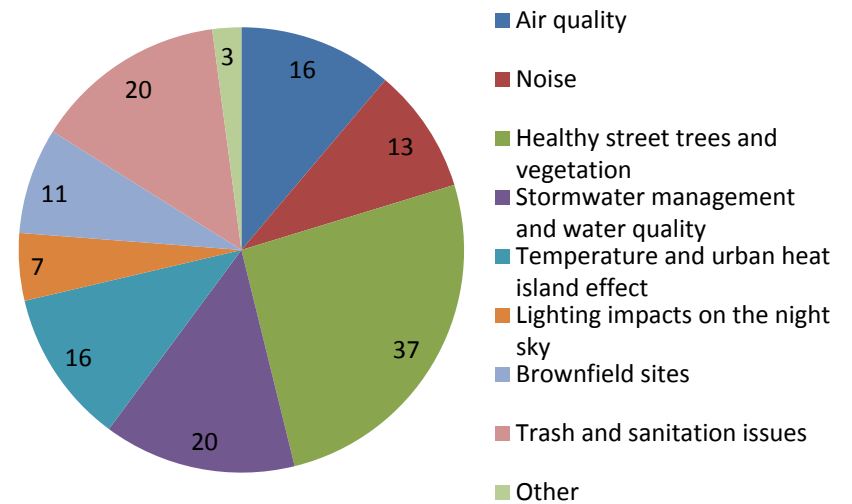
21. Which of these community considerations is most important to the design and composition of Opelika Road? (Select 3)	Online Survey	Keypad Polling	Sum
Create a setting for community activities	19	14	33
Improve the look of the streetscape	50	55	105
Increase outdoor dining opportunities	9	30	39
Provide bike lanes or bike-ways	22	13	35
Reduce the impacts (parking, noise) to reside...	3	4	7
Reduce crash rates (vehicle and pedestrian)	17	4	21
Reduce crime	15	1	16
Increase the sidewalk widths and quantities	17	30	47
Improve connectivity and accessibility to anc...	15	35	50

## 22. The most important environmental issues to address in the study area are... (Choose your top 3)

Key Pad Polling



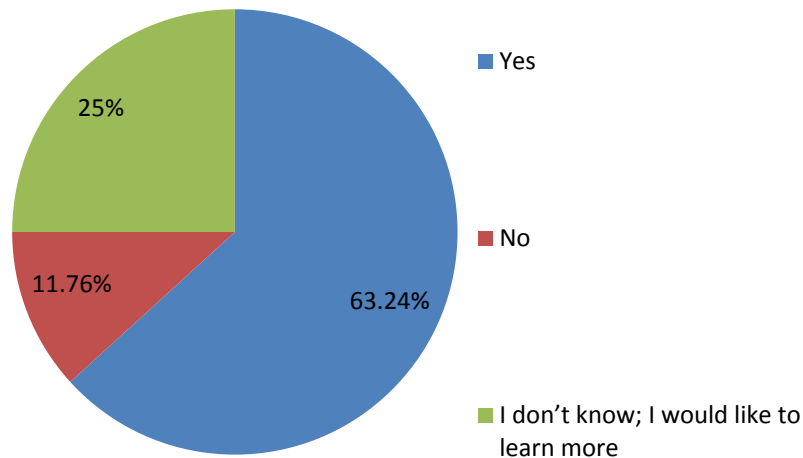
Online Survey



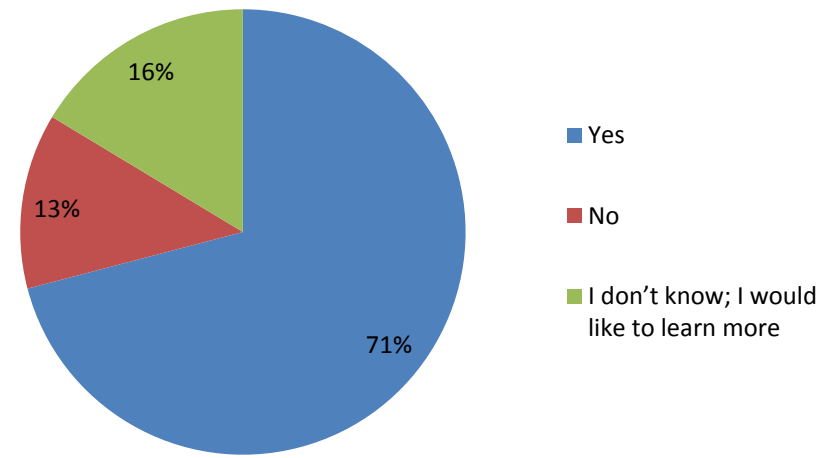
22. The most important environmental issues to address in the study area are... (Choose your top 3)	Online Survey	Keypad Polling	Sum
Air quality	16	4	20
Noise	13	22	35
Healthy street trees and vegetation	37	51	88
Stormwater management and water quality	20	22	42
Temperature and urban heat island effect	16	27	43
Lighting impacts on the night sky	7	8	15
Brownfield sites	11	33	44
Trash and sanitation issues	20	17	37
Other	3	4	7

## 23. I am interested in having green stormwater elements (i.e. rain gardens, pervious pavement) installed along the corridor: (Choose 1)

Key Pad Polling



Online Survey

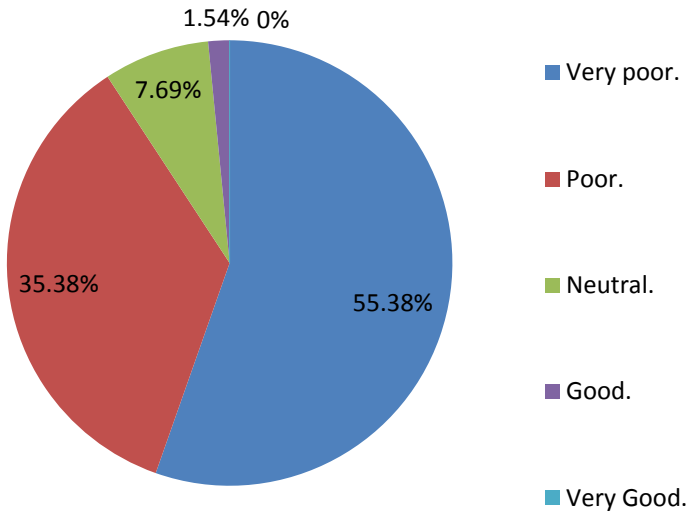


23. I am interested in having green stormwater elements (i.e. rain gardens, pervious pavement) installed along the corridor: (Choose 1)	Online Survey	Keypad Polling	Sum
Yes	39	43	82
No	7	8	15
I don't know; I would like to learn more	9	17	26

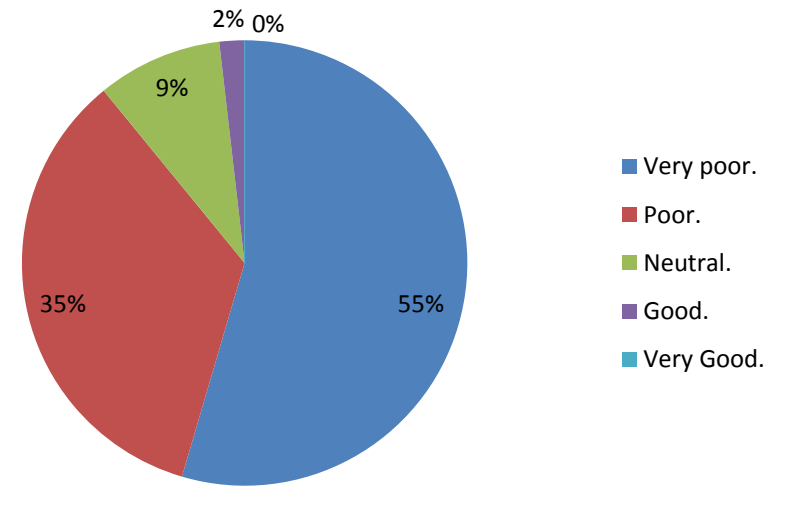


# 24. How do you rate the appearance of the Opelika Road Corridor today? (Select 1)

Key Pad Polling



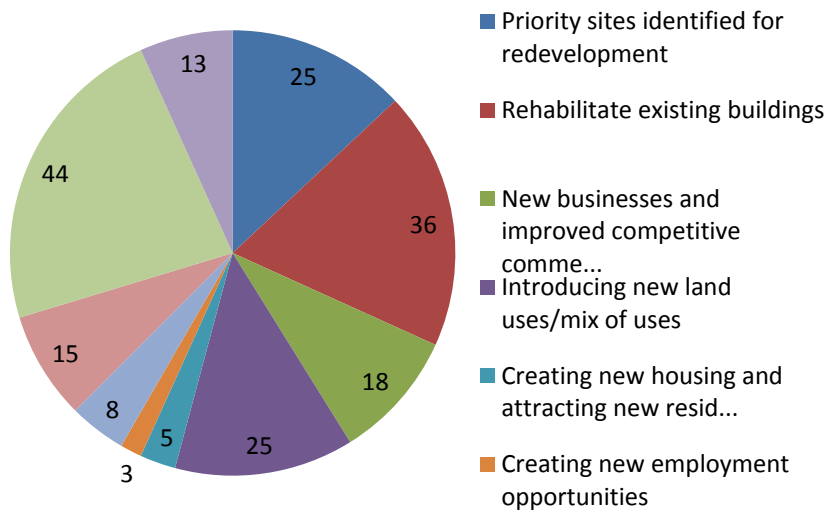
Online Survey



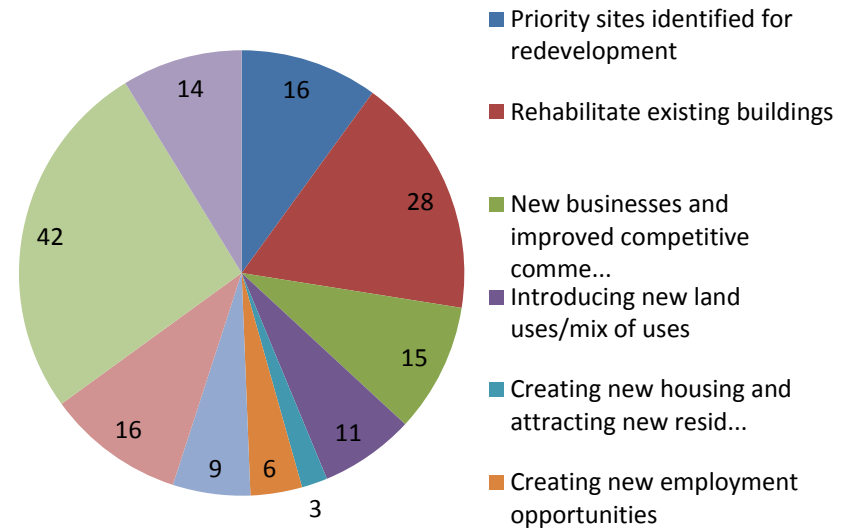
24. How do you rate the appearance of the Opelika Road Corridor today? (Select 1)	Online Survey	Keypad Polling	Sum
Very poor.	30	36	66
Poor.	19	23	42
Neutral.	5	5	10
Good.	1	1	2
Very Good.	0	0	0

## 25. Which of the following things would have the strongest impact on the success of the Opelika Road Corridor? (Choose your top 3)

Key Pad Polling



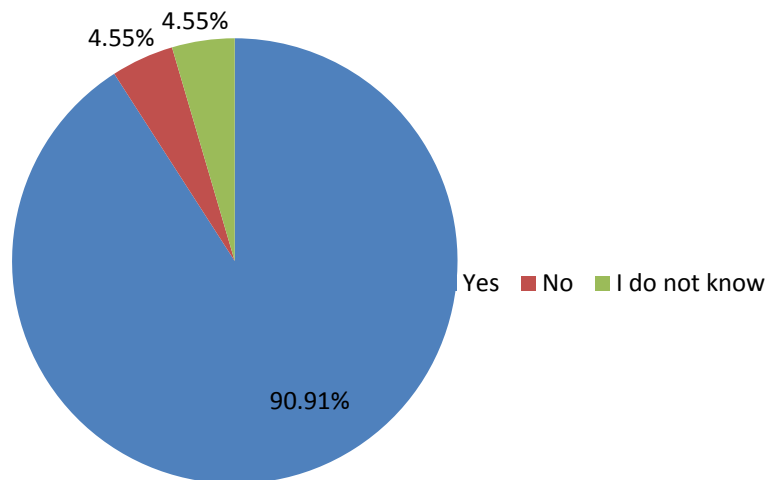
Online Survey



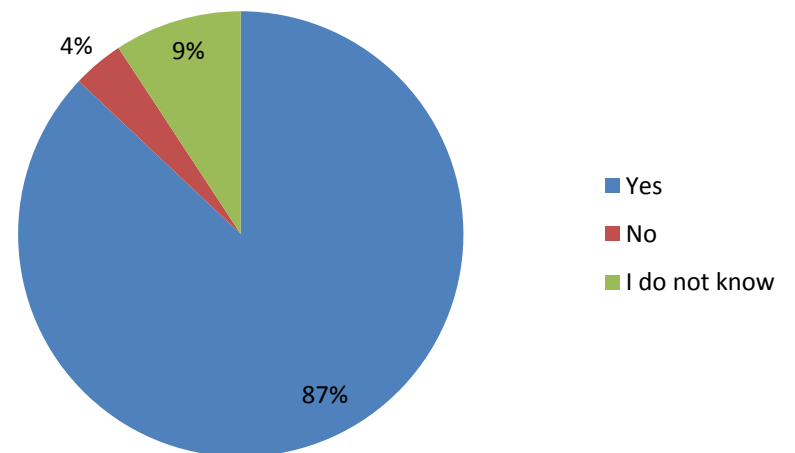
25. Which of the following things would have the strongest impact on the success of the Opelika Road Corridor? (Choose your top 3)	Online Survey	Keypad Polling	Sum
Priority sites identified for redevelopment	16	25	41
Rehabilitate existing buildings	28	36	64
New businesses and improved competitive commerce	15	18	33
Introducing new land uses/mix of uses	11	25	36
Creating new housing and attracting new residents	3	5	8
Creating new employment opportunities	6	3	9
Improving auto circulation	9	8	17
Improving pedestrian safety and circulation	16	15	31
Improving the aesthetic appearance of the street	42	44	86
Providing for additional cultural and recreational opportunities	14	13	27

## 26. Do you think the feedback received from the public is relevant to making future decisions? ...(Choose 1)

Key Pad Polling



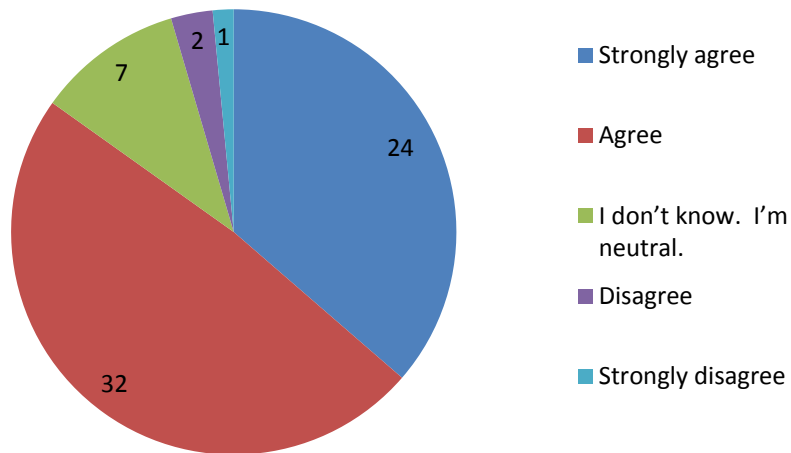
Online Survey



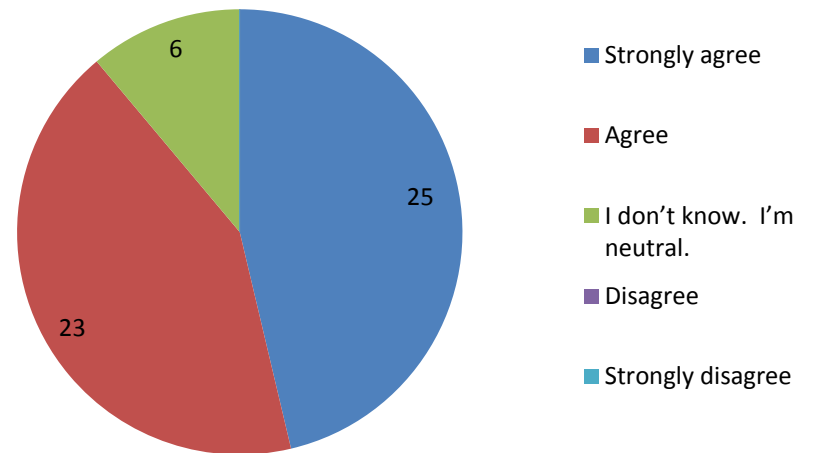
26. Do you think the feedback received from the public is relevant to making future decisions? ...(Choose 1)	Online Survey	Keypad Polling	Sum
Yes	47	60	107
No	2	3	5
I do not know	5	3	8

## 27. I like this method of public engagement... (select one)

Key Pad Polling



Online Survey



27. I like this method of public engagement... (select one)	Online Survey	Keypad Polling	Sum
Strongly agree	25	24	49
Agree	23	32	55
I don't know. I'm neutral.	6	7	13
Disagree	0	2	2
Strongly disagree	0	1	1